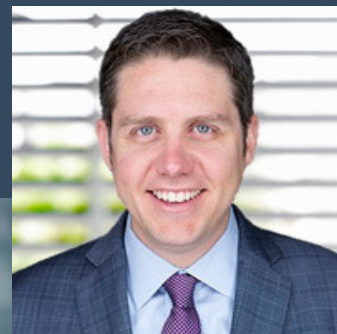


# Bryan Dennstedt

TechCXO Partner - Product & Technology



+1 585.749.6988

[bryan.dennstedt@techcxo.com](mailto:bryan.dennstedt@techcxo.com)

[linkedin.com/in/phingers](https://www.linkedin.com/in/phingers)

[twitter.com/phingers](https://twitter.com/phingers)

## CONTACT DETAILS

## RELEVANT EXPERIENCE

Bryan is a technology executive with experience as a CTO/CIO in various enterprises, including:

- **CTO/CIO of iPic Entertainment**, the nation's fastest growing luxury theater circuit and dining destination. With more than 1M brand-loyal members and 4M guests annually, Bryan directs teams in the management and continued improvement of technology for iPic theaters, encompassing mobile applications, websites, intranet, projectors and infrastructure.
- **CTO/CIO of MDLIVE**, a premier telehealth provider, connecting people to board certified providers every day of the year. Grew team from 7 to 50 members, and established a highly available 99.99% uptime production environment. Provided critical leadership in the launch of the first version of the MDLIVE patient mobile application.
- **Acting CTO of Pro-Med Clinical Systems**, the largest provider of comprehensive Emergency Department Services, currently serving more than 200 hospitals across the US. Pro-MED automates important functions to ensure cost-effective, high quality patient care. Directed the migration of entire platform from client server architecture to SaaS model in the cloud.
- **CTO/CIO of City Power Marketing**, a private energy trading company, buying and selling wholesale electricity from independent system operators (ISOs). Designed flagship product suite, a web-based platform which grew to encompass all trading tools, including bid submission, business intelligence, and financial dashboards used daily by trading team
- **Solution Architect, IBM**
- **Developer, Xerox**

## EDUCATION

**Rochester Institute of Technology**

BS - Information Technology

## PERSONAL STATEMENT

I am an accomplished C-suite executive with a career marked by exemplary achievement in the field of technology. My experience includes managing all information technology operations, from product development to website design and large-scale technology migrations. I work to ensure that your high level Information Technology roadmap is well defined, then dig into the details and roll my sleeves up to ensure the established metrics, accountability, and results are being delivered by the team around me.

## PRACTICE FOCUS

TechCXO has assisted more than 750 technology companies to build value, enter new markets, increase sales and improve margins. Bryan accelerates value in the following areas:

### PRODUCT & TECHNOLOGY

- Investor & Transaction Related Services
- IT Assessment & Turnaround Related Services
- Fractional CTO/Interim CTO; Coaching
- Lean Product Launch
- Product Viability Assessment
- Information Security & Certifications/Audits
- Product Launch and Road Map

### STRATEGY, SALES & MARKETING

- Competitive Analysis
- Product/Service Strategy
- Strategic Account & Opportunity Management

## SPECIALTY AREAS

Bryan is one of TechCXO's subject-matter experts in the following areas:

- Mobile Applications
- Product Launch & Product Roadmap
- Client Server Architecture
- SaaS

## SECTOR EXPERIENCE

### SOFTWARE & SERVICES

- Application Software
- Automation/Workflow
- Big Data
- Business/Productivity Software
- Database Software
- Financial Software
- Operating Systems Software
- SaaS
- Social Platform Software
- Software Development Applications

### HEALTHCARE PRODUCTS, TECHNOLOGY SYSTEMS AND SOFTWARE

- Medical Devices
- Medical Decision/Risk Analysis Systems
- Medical Records Systems
- Monitoring Equipment

### IT SERVICES, COMMUNICATIONS & NETWORKING

- Business Process Outsourcing
- Systems and Information Management
- ISPs, Data Centers, Security

### RETAIL (B2C)

- Entertainment
- Franchise and multi-unit

**TechCXO**<sup>®</sup>  
experience > acceleration