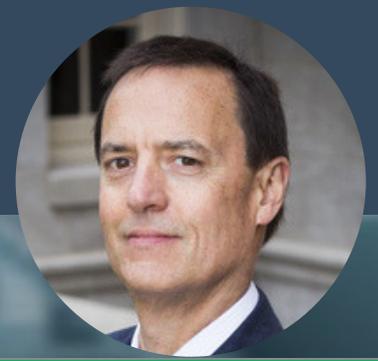


Jack Ivers

TechCXO Partner, Product & Technology; Fractional CTO | CPO



CONTACT DETAILS

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RELEVANT EXPERIENCE

Jack is a seasoned technology executive who combines a deep understanding of technology with decades of experience founding, operating and providing thought leadership for tech-centric businesses. He is a proven innovator, having built one of the first financially-viable mobile app companies, a recipient of the prestigious Apple Design Award. Jack has served as CTO or CEO of five separate organizations. He has led successful exits at two tech companies, including negotiations, deal structuring, and legal oversight.

Jack is both a strategic thinker and a no-nonsense doer, and thrives on helping organizations succeed through the creative application of technology. He believes that to provide effective technology leadership, one must understand both the big picture and the implementation details, and has remained hands-on with emerging technologies and practices, including cross-platform app development tools, development and testing methodologies, cloud computing, machine learning, and embedded software engineering.

Among Jack's career highlights:

Founder & CEO, AppSanity – AppSanity helped companies create smart, connected products and the apps that drive them. Among AppSanity's top clients was Singapore-based BandLab, the social music creation platform with over 7 million registered users. AppSanity helped BandLab expand its library of audio effects, and helped prototype a series of groundbreaking connected music devices. AppSanity was an Apple MFi licensee.

Co-founder, CEO / CTO, Agile Technologies – Maker of cloud-backed mobile and desktop apps, as well as app-connected accessories. Agile's apps for guitarists ranked almost continuously among the top 25 bestselling apps in the App Store's music category. Agile was a pioneer in the mobile music space, first to market with iPhone based guitar tuning, app-connected music accessories, and live music notation rendering.

Co-founder, President & CTO, Agile – Developer of advanced custom web and desktop applications for both enterprise and startup organizations. Jack grew the organization from two initial founders to a peak of over 35 consultants with revenues in excess of \$3.5M. Jack led teams for Fortune 100 clients including Merck and Citibank.

Technology Lead, Strategic Client Principal, Viant – One of the best-known Internet consultancies whose projects combined creative, strategy, and technology disciplines for both startups and Fortune 500 enterprises. Jack's clients included Northwestern Mutual and Johnson & Johnson.

Partner and CTO, GlobalServe - A software engineering consultancy that specialized in group collaboration and knowledge management technologies. Jack set technology direction and was recognized as a thought leader, being selected to serve on advisory councils for Microsoft, Citrix, and Lotus. His clients included Procter & Gamble and Cummins Engine Company.

EDUCATION

Yale University

B.S., Computer Science

Northwestern University; Xavier University

Guest lecturer and adjunct professor, respectively

PERSONAL STATEMENT

I believe that CTOs need to lead from the front, maintaining intimate familiarity with the tools, technologies, and challenges that their tech teams deal with day in and day out. I believe that in tech and tech-essential businesses, a deeply experienced CTO can be a key sounding board, advisor, and ally for the CEO.

I'm a big fan of the coaching and management principles presented in *Trillion Dollar Coach*, and in the benefits of broad experience highlighted in *Range: Why Generalists Triumph in a Specialized World*.

PRACTICE FOCUS

- Fractional / interim CTO
- Startup Operating Partner
- Chief Product Executive
- Product Positioning and Competitive Analysis
- Technology Due Diligence
- Technology and Development Process Assessment
- Board Advisor
- CTO Coaching and Development

SECTOR EXPERIENCE

- Mobile Apps and Accessories
- SaaS Products
- Enterprise Software
- Pharmaceuticals
- Healthcare
- Consumer Electronics
- CPG
- Insurance
- Financial Services
- Manufacturing
- Publishing