

Tad Shepperd, TechCXOTM

Executive Advisory Services



Leadership Assistance

With 40 years of leadership experience, Tad can help growing or struggling businesses with big picture challenges, including: **Team Structure, Accountability Measures, Executive Development, Communication and Problem Solving, Collaboration, Change Management, Culture and Vision Definition.**

.....

Sales & Business Development

Tad has built and sold technology products and services; hired, trained and managed sales teams; and designed all the supporting activities, collateral and presentations to create multi-million dollar businesses. He can help you with: **Sales Team Evaluation, Forecasting & Pipeline Management; Product/Service Messaging; Selling Tactics; Solution Positioning; Sales Management; Visibility.**

.....

Operations & Business Process

A well-defined process, with clear lines of responsibilities and measurable accountability is the way to ensure success. Often, this requires fresh eyes outside the organization. Tad can support your business by looking at: **Current Business Processes; Quality Control; Performance Metrics; Organizational Structure; Customer Satisfaction.**

Overview...

The Tad Shepperd & TechCXO

DIFFERENCE

TechCXO is a partnership with more than 100 members, all of whom are former C-level executives (CEO, COO, CFO, etc.) all with decades of experience. We offer our services on an interim, part time or fractional basis for small to mid-size businesses who need the expertise of C-level leaders but either can't afford it or don't need a full-time executive.

Tad's mission is to be a trusted advisor for the leadership team and to help them avoid "landmines", navigate rough water, promote dramatic growth and to create a culture focused on a collaborative team approach to deliver unmatched customer service.

Top 3 Reasons for Engaging Tad & TechCXO

- **Hands-On Experience** - "Been there and done that" is extremely valuable for small to mid-size companies who are growing, slowing or stuck in neutral.
- **A True Partner** - Business leaders appreciate that in Tad they have an experienced advisor who is an excellent partner and sounding board.
- **Cost/Time Efficiency** - TechCXO is a fiscally efficient way for clients to get incredible assistance from a seasoned professional who has no learning curve.