



DEBBIE SCHLEICHER

PARTNER - C.P.A. - FRACTIONAL CFO



RELEVANT EXPERIENCE

Debbie drives financial strategies that deliver results to start-ups, growth companies, and public entities through improving economics, performing metric analysis, and careful capital management for start-ups, growth phases, and public companies.

The following roles are some of the highlights of Debbie Schleicher's career as a financial leader:

DS Advisory, LLC - Provided strategic and hands-on financial, go-to-market, and operational advisory, coaching and interim or fractional CFO services to fast-growth companies.

Chief Financial Officer, Greenlight Financial Technology - Led financial operations for a fintech high-growth venture, improved unit economics, and raised venture capital.

Chief Financial Officer, IronPlanet - Managed financial operations, achieving significant growth, established a proactive FP&A function, and lead M&A and IPO processes resulting in a sell-side exit.

"Big 4" Public Accounting - Debbie began her career as an auditor at Arthur Andersen, before working as a tax partner and ended her public accounting career leading a national systems implementation and finance function outsourcing global service line for Grant Thornton.

PERSONAL STATEMENT

Along with my strong track record of driving scalable operations and building high-performing finance organizations, I offer my clients proactive, caring, and thoughtful help and advice. I have a strong accounting and tax technical background from over 28 years in the "Big 4" and global accounting firms. For my clients, I am a partner to the founder/CEO and am a collaborative, customer-centric, and team-oriented leader as I work closely with the management team. My CFO roles have extended across start-up, growth phases, IPO processes, public company reporting, as well as significant experience in M&A and sell-side transactions.

PRACTICE FOCUS

Financial Growth

- Growth Strategy
- Financial Modeling
- Forecasting and Analysis
- Capital Requirements
- Debt & Equity Financing
- Metric Analysis
- Raising Capital
- Investor Relations

Finance & Accounting

- GAAP Accounting
- Financial Reporting
- Internal Controls
- Cash Management
- Audit Preparation
- Board Management
- Month End Close

SECTOR EXPERIENCE

- **Marketplace**B2B and B2C services and products
- Private Equity
- Specialized Finance

SaaS & Services

- B2B SaaS
- Fintech
- Proptech
- Generative AI
- Software Related Services

Other Career Experiences

- Manufacturing and Distribution
- Broadcasting
- Hospitality
- Government Contracting
- B2B Services

EDUCATION

Debbie holds a **Bachelor's degree** in **Accounting** from the **University of Delaware**.