



PRATEEK DWIVEDI

PARTNER - PRODUCT & TECHNOLOGY
INTERIM & FRACTIONAL COO, CTO, CPO



RELEVANT EXPERIENCE

Prateek (Teek) Dwivedi is TechCXO's Managing Partner – Canada and leads the firm's business development efforts for all of Canada. During his distinguished career, his leadership roles have included:

Chief Development Officer, COO | Neuroalign Technologies, Inc. – This company supported neurological diagnosis, treatment, and recovery for clinicians, researchers, and consumers. Teek was responsible for research, engineering, quality development, regulatory issues, and product and service delivery. He implemented the company's consumer recovery and enhancement strategy for brain health, including software and hardware design and development, production, logistics, and support — all within 12 months. He helped orchestrate the company's successful exit.

President & CEO | Ehave Inc. – For this publicly-traded software company specializing in health informatics for mental health and medical cannabis, digital assessment, and therapeutic video games for ADD/ADHD, Teek led the transformation of the company to a SaaS/Cloud Informatics platform and model. He established a product strategy and launched three new products in two years. More than 40,000 patients were on the informatics platform. After Teek led the significant strengthening of the balance sheet to prepare the company, a successful sale was completed.

Lead, Digital Health Cluster | MaRS Discovery District – For this entity, which is North America's largest innovation hub charged with commercializing technology and science research, Teek developed a product consumerization and hub of connectivity for high potential founders to mentors, hospitals, product innovators, funders and other founders.

Lead, Cancer Informatics | Princess Margaret Cancer Centre at University Health Network – For this Top 5 global cancer research center, Teek rebuilt the IT infrastructure, joining existing and future clinical & research IT systems together to create a comprehensive research database and enable data exchange.

Vice President and Chief Information Officer | Mount Sinai Hospital – Teek championed the development of new IT strategy for infrastructure, application, team, and vendor management, including the first operating and capital dashboards tied to Hospital strategy and development activities. He and his teams delivered 8 major enterprise software projects and renegotiated outsourcing contracts to significant operating and capital savings.

PERSONAL STATEMENT

Throughout my career, I have successfully led transformative initiatives across a variety of industries, including technology, telecommunications, health informatics, and innovation hubs. My expertise spans strategy development, product innovation, and market implementation, with a proven track record in both startups and established organizations.

I excel in developing and executing comprehensive product and technology strategies that incorporate insights from diverse sectors. By leveraging my extensive experience in leading multidisciplinary teams and managing complex projects, I have consistently delivered scalable and innovative solutions that drive organizational growth and market success. My work has been instrumental in bringing advanced technologies to market, securing regulatory clearances, and orchestrating successful product launches and asset sales.

PRACTICE FOCUS

Strategy, Product & Management

- Digital & IT Strategy
- Organizational Design
- Metrics & Monitoring
- Program Management

Product & Development

- Market Assessment
- Product Management
- Product Strategy
- Software Development

Security

- HIPAA / SOC2 / PCI Audit Prep
- IT Governance
- Risk Assessment

IT & Emerging Technology

- Artificial Intelligence
- Cloud Hosting
- Edge Computing
- Internet of Things
- Natural Language Processing
- Networking | Internet

EDUCATION

University of Waterloo, MASC and BASc in Systems Design Engineering

Former president and current Board Member of **D.D. Foundation** which promotes greater equity in two primary areas: health and education for vulnerable children and families in India.

SECTOR EXPERIENCE

Commercial Products

- Distributors/Wholesalers
- Commercial Electrical Equipment
- Industrial Supplies & Parts

Commercial Services (B2B)

- Consulting Services
- Education & Training Services
- Logistics
- Media and Information Services

Healthcare

- Diagnostic Equipment
- Medical Supplies
- Monitoring Equipment
- Surgical Devices
- Therapeutic Devices
- Clinics/Outpatient Services
- Device & Supplies Distributor
- Laboratory Services

Information & Technology

- IT Consulting & Outsourcing
- Systems and Information Management
- Application Software
- Automation/Workflow
- Business/Productivity Software
- Communication Software
- Database Software
- SaaS
- Software Development Applications