



MICHELLE HANDLEY, CPA

TECHCXO PRINCIPAL - FINANCE & OPERATIONS



RELEVANT EXPERIENCE

Michelle has led finance functions through transformation, growth, and change, often in roles where the playbook had to be created from scratch. She combines the technical rigor of a CPA with the adaptability of an executive who's worked across industries, ownership models, and stages of scale, including:

Principal, Fractional CFO - TechCXO

Michelle serves as a finance executive for companies undergoing strategic, operational, or ownership transition. She advises CEOs and investors on financial structure, reporting, and decision-making, often stabilizing finance operations or leading integration post-transaction. Her work spans media, healthcare, and technology, helping teams align finance with growth.

Vice President of Finance – Atmospheric G2

Led finance for a healthcare analytics company during a period of restructuring and expansion. Improved internal controls, modernized reporting, and partnered with leadership to drive data-informed financial planning and performance management.

VP of Finance – Foley Products Company

Provided finance leadership during an organizational transition for this infrastructure manufacturer. Enhanced cash flow visibility, tightened operations, and positioned the finance function to scale more effectively.

VP of Finance – Pinewood Atlanta Studios

Joined as the studio's first finance executive, building the accounting and finance functions from the ground up. Supported rapid expansion, developed financial systems and reporting, and contributed to broader operational leadership across HR and legal functions.

Additional Roles:

Michelle has held earlier finance and accounting roles at SunTrust Bank (now Truist), Windsor Health Group, Unalysys, and McKinsey & Company. She also founded and led several ventures, including Legacy Accounting Solutions, The Insurance People, and Club Z! Tutoring of Fayette County, providing financial leadership, operational support, and community engagement.

PERSONAL STATEMENT

At every stage of growth, companies need finance to do *more* than report the past; it has to inform what's next.

As a seasoned finance executive and CPA, I help companies strengthen their financial infrastructure, improve reporting transparency, and manage change with discipline and clarity. My experience spans early-stage ventures to mature enterprises, with a focus on optimizing finance operations, leading post-deal integration, and building scalable systems that support growth and investor confidence.

I've led finance functions across sectors including media, technology, and healthcare, establishing core accounting operations, implementing shared services, and supporting executive teams during mergers, acquisitions, and expansion. At TechCXO, I serve as a Fractional CFO and strategic finance partner to companies in transition.

With a practical, detail-oriented approach and deep operational expertise, I work closely with leadership teams to deliver actionable insights, align financial strategy with business goals, and ensure the finance function supports long-term value creation.

PRACTICE AREAS

Financial Management & Strategy

- Investor & Transaction Services
- Finance Strategy
- Treasury & Cash Management
- Debt & Equity Financing
- Strategic Planning & Financial Modeling
- Post-Deal Integration
- Outsourced Operating Partner
- Business Planning for Start-ups
- Capital Requirements

Accounting

- GAAP Accounting
- Audit Preparation & Support
- Accounting Systems & Process Improvement
- ASC 606 & ASC 842
- Equity Management & Accounting

SECTOR FOCUS

Commercial Services

- Construction & Engineering
- Education & Training
- Legal
- Media & Information
- Buildings & Property

Consumer Products

Hotels & Resorts

Financial Services

- Asset Management
- Investment Banks & Brokers
- Banking & Insurance
- Real Estate Investment Trusts

Healthcare Technology

Information Technology

- SaaS
- Application Software
- Big Data

EDUCATION & COMMUNITY ENGAGEMENT

Georgia State University – J. Mack Robinson College of Business

Master of Professional Accountancy

Georgia Institute of Technology

Bachelor of Science, Management

Phi Mu Fraternity – Georgia Tech Chapter

Chapter Advisor and House Corporation President